



## Local Issue Ad Public File Checklist

Station WGHP

Date 7/27

1. Name of Sponsor Crossroads GPS
2. 7/30 - 8/6  
Flight dates and times
3. Subject  
Name of spot/description of script/issue
4. Source  
Substantiation provided (describe)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
5. Officers and Directors of sponsor in Station Public File X  
Yes No (explain below)
6. Sponsor ID: X  
Yes No (explain below)

NOTES:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name \_\_\_\_\_

Date \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Stephanie Maroney  
do hereby request station time concerning the following issue:

<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Crossroads GPS (Grassroots Policy Strategies) </div>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
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This broadcast time will be used by: Crossroads GPS

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005  
 Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/26/12      *Steve Law*      703-299-1760  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
 Signature                      Printed Name                      Title



WGHP-TV

## ORDER

Print Date 08/01/12

Page 1 of 6

Flight Dates 07/30/12-08/06/12

Order Sep 00:15:00

Estimate # 732

Alt Order # 9765823

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLI POL

Product Codes PL2A

Priority 3

Advertiser Ref

- revision

Contract / Revision 559554 /

Original Date / Revision  
08/01/12 08/01/12

Advertiser Crossroads GPS

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Product

Crossroads GPS

Agency Com 15%

Billing Contact

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Sales Office DC-M

Sales Region NAT

Agency Ref

Primary Account Executive  
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 25% Market Value 90800

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	35%	31780
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	39%	35412
WXLV	1%	908

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	48	\$19,295.00	\$22,700.00	0.00	07/30/12	08/04/12	48	\$19,295.00	\$22,700.00
Totals	48	\$19,295.00	\$22,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	07/30/12	07/30/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$200.00		0.00			
2	8	07/31/12	07/31/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-T-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$200.00		0.00			
3	8	08/01/12	08/01/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	--W----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
3	8	08/01/12	08/01/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	--W----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$200.00		0.00			
E 4	8	08/02/12	08/02/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	---T---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$200.00		0.00			
5	8	08/03/12	08/03/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	----F--	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$200.00		0.00			
7	8	07/30/12	07/30/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	M-----	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$700.00		0.00			
E 8	8	08/02/12	08/02/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	---T---	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$700.00		0.00			
9	8	08/03/12	08/03/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	----F--	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$700.00		0.00			
10	8	07/30/12	07/30/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$550.00		0.00			
E 11	8	08/02/12	08/02/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---T---	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$550.00		0.00			
12	8	08/03/12	08/03/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	----F--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$550.00		0.00			
13	8	07/30/12	07/30/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$250.00		0.00			
14	8	07/31/12	07/31/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	-T-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
14	8	07/31/12	07/31/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	-T-----	:30	1	\$250.00	3	0.00 NM	1	\$250.00
FOX 8 NEWS AT 9A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-T-----					1	\$250.00		0.00		
15	8	08/01/12	08/01/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	--W----	:30	1	\$250.00	3	0.00 NM	1	\$250.00
FOX 8 NEWS AT 9A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	--W----					1	\$250.00		0.00		
E 16	8	08/02/12	08/02/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	---T---	:30	1	\$250.00	3	0.00 NM	1	\$250.00
FOX 8 NEWS AT 9A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	---T---					1	\$250.00		0.00		
17	8	08/03/12	08/03/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	----F--	:30	1	\$250.00	3	0.00 NM	1	\$250.00
FOX 8 NEWS AT 9A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	----F--					1	\$250.00		0.00		
19	8	07/30/12	07/30/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	M-----	:30	1	\$80.00	3	0.00 NM	1	\$80.00
RACHAEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	M-----					1	\$80.00		0.00		
20	8	07/31/12	07/31/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	-T-----	:30	1	\$80.00	3	0.00 NM	1	\$80.00
RACHAEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-T-----					1	\$80.00		0.00		
21	8	08/01/12	08/01/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	--W----	:30	1	\$80.00	3	0.00 NM	1	\$80.00
RACHAEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	--W----					1	\$80.00		0.00		
E 22	8	08/02/12	08/02/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	---T---	:30	1	\$80.00	3	0.00 NM	1	\$80.00
RACHAEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	---T---					1	\$80.00		0.00		
23	8	08/03/12	08/03/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	----F--	:30	1	\$80.00	3	0.00 NM	1	\$80.00
RACHAEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	----F--					1	\$80.00		0.00		
25	8	07/30/12	07/30/12	M-F 12-1230p Noon News	CM-All	12-1230p	M-----	:30	1	\$100.00	3	0.00 NM	1	\$100



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
39	8	08/03/12	08/03/12	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	----F--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
FOX8 10.00 NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$1,100.00		0.00			
41	8	07/31/12	07/31/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	-T-----	:30	1	\$750.00	3	0.00	NM	1	\$750.00
AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$750.00		0.00			
42	8	08/01/12	08/01/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	--W----	:30	1	\$750.00	3	0.00	NM	1	\$750.00
AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$750.00		0.00			
E 43	8	08/03/12	08/03/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	----F--	:30	1	\$750.00	3	0.00	NM	1	\$750.00
AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$750.00		0.00			
45	8	07/30/12	07/30/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	M-----	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$20.00		0.00			
46	8	07/31/12	07/31/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	-T-----	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$20.00		0.00			
47	8	08/01/12	08/01/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	--W----	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$20.00		0.00			
E 48	8	08/02/12	08/02/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	---T---	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$20.00		0.00			
49	8	08/03/12	08/03/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	----F--	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$20.00		0.00			
E 51	8	08/04/12	08/04/12	MLB on FOX MLB on FOX	CM-All	330-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$250.00	3	0.00	NM	0	\$0.00
MLB BASEBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Pri</u>	<u>Rtg</u>	<u>Type</u>		
1	8	07/30/12-08/05/12		MLB on FOX	330-7p		(3:30 PM-7:00 P-----Sa--	:30	(\$250.00)		0.00	NM			
Credited															



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 57	8	08/03/12	08/03/12	M-Su 4a-1a Rot F 6-9a	CM-All	6-9a (8:00 AM-9:00 AM)	----F--	:30	4	\$600.00	3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--		4				\$600.00		0.00			
N 58	8	08/03/12	08/03/12	M-F 5-6p Fox 8 News at 5pm	CM-All	5-6p	----F--	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--		1				\$1,200.00		0.00			
N 59	8	08/03/12	08/03/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	----F--	:30	1	\$1,800.00	3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--		1				\$1,800.00		0.00			
N 60	6	08/03/12	08/03/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	----F--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--		1				\$550.00		0.00			
Totals														48	\$22,700.00



WGHP-TV

## ORDER

Print Date 08/01/12

Page 1 of 7

Flight Dates 07/30/12-08/06/12

Order Sep 00:15:00

Estimate # 732

Alt Order # 9765823

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLI POL

Product Codes PL2A

Priority 3

Advertiser Ref

-revision

Contract / Revision

559554 /

Product

Crossroads GPS

Original Date / Revision

08/01/12 08/01/12

Agency Com 15%

Billing Contact

Advertiser Crossroads GPS

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

Sales Office DC-M

Sales Region NAT

Agency Ref

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314Primary Account Executive  
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 25% Market Value 91120

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	35%	31892
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	39%	35536
WXLV	1%	911

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	55	\$19,363.00	\$22,780.00	0.00	07/30/12	08/06/12	55	\$19,363.00	\$22,780.00
Totals	55	\$19,363.00	\$22,780.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	8	07/30/12	07/30/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	M-----	1			\$200.00		0.00					
2	8	07/31/12	07/31/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-T-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-T-----	1			\$200.00		0.00					
3	8	08/01/12	08/01/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	--W----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
3	8	08/01/12	08/01/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	--W----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$200.00		0.00			
4	8	08/02/12	08/02/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	---T---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$200.00		0.00			
5	8	08/03/12	08/03/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	----F--	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$200.00		0.00			
6	8	08/06/12	08/06/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$200.00		0.00			
7	8	07/30/12	07/30/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	M-----	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$700.00		0.00			
8	8	08/02/12	08/02/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	---T---	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$700.00		0.00			
9	8	08/03/12	08/03/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	----F--	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$700.00		0.00			
10	8	07/30/12	07/30/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$550.00		0.00			
11	8	08/02/12	08/02/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---T---	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$550.00		0.00			
12	8	08/03/12	08/03/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	----F--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$550.00		0.00			
13	8	07/30/12	07/30/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
13	8	07/30/12	07/30/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$250.00		0.00			
14	8	07/31/12	07/31/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	-T-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$250.00		0.00			
15	8	08/01/12	08/01/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	--W----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$250.00		0.00			
16	8	08/02/12	08/02/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	---T---	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$250.00		0.00			
17	8	08/03/12	08/03/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	----F--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$250.00		0.00			
18	8	08/06/12	08/06/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$250.00		0.00			
19	8	07/30/12	07/30/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	M-----	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$80.00		0.00			
20	8	07/31/12	07/31/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	-T-----	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$80.00		0.00			
21	8	08/01/12	08/01/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	--W----	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$80.00		0.00			
22	8	08/02/12	08/02/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	---T---	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$80.00		0.00			
23	8	08/03/12	08/03/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	----F--	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
23	8	08/03/12	08/03/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	----F--	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--				1		\$80.00		0.00			
24	8	08/06/12	08/06/12	M-F 10-11e M-F 10a-11a	CM-All	10-11a	M-----	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1		\$80.00		0.00			
25	8	07/30/12	07/30/12	M-F 12-1230p Noon News	CM-All	12-1230p	M-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----				1		\$100.00		0.00			
26	8	07/31/12	07/31/12	M-F 12-1230p Noon News	CM-All	12-1230p	-T-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----				1		\$100.00		0.00			
27	8	08/01/12	08/01/12	M-F 12-1230p Noon News	CM-All	12-1230p	--W----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----				1		\$100.00		0.00			
28	8	08/02/12	08/02/12	M-F 12-1230p Noon News	CM-All	12-1230p	---T---	:30	1	\$100.00	3	0.00	NM	1	\$100.00
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---				1		\$100.00		0.00			
29	8	08/03/12	08/03/12	M-F 12-1230p Noon News	CM-All	12-1230p	----F--	:30	1	\$100.00	3	0.00	NM	1	\$100.00
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--				1		\$100.00		0.00			
30	8	08/06/12	08/06/12	M-F 12-1230p Noon News	CM-All	12-1230p	M-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1		\$100.00		0.00			
31	8	07/30/12	07/30/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	M-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----				1		\$900.00		0.00			
32	8	08/01/12	08/01/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----				1		\$900.00		0.00			
33	8	08/06/12	08/06/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	M-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX 8 NEWS AT 5P															

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
33	8	08/06/12	08/06/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	M-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
F OX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$900.00		0.00			
34	8	07/31/12	07/31/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	-T-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FDX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$900.00		0.00			
35	8	08/01/12	08/01/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$900.00		0.00			
36	8	08/06/12	08/06/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	M-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$900.00		0.00			
37	8	07/30/12	07/30/12	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
FOX8 10.00 NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$1,100.00		0.00			
38	8	07/31/12	07/31/12	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	-T-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
FOX8 10.00 NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$1,100.00		0.00			
39	8	08/03/12	08/03/12	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	----F--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
FOX8 10.00 NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$1,100.00		0.00			
40	8	08/06/12	08/06/12	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
FOX8 10.00 NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$1,100.00		0.00			
41	8	07/31/12	07/31/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	-T-----	:30	1	\$750.00	3	0.00	NM	1	\$750.00
AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$750.00		0.00			
42	8	08/01/12	08/01/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	--W----	:30	1	\$750.00	3	0.00	NM	1	\$750.00
AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$750.00		0.00			
43	8	08/03/12	08/03/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	----F--	:30	1	\$750.00	3	0.00	NM	1	\$750.00
AVG. ALL WKS/FOX8 10.00 NWS															



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Print Date: 08/01/12

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Contract / Revision **559554** Flight Dates **07/30/12-08/06/12**

Hiatus Dates

Original Date / Revision 08/01/12/ 08/01/12

Order Sep 00:15:00

Advertiser **Crossroads GPS**

Product **Crossroads GPS**

Estimate # **732**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
43	8	08/03/12	08/03/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	----F--	:30	1	\$750.00	3	0.00	NM	1	\$750.00
AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$750.00		0.00			
44	8	08/06/12	08/06/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	M-----	:30	1	\$750.00	3	0.00	NM	1	\$750.00
AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$750.00		0.00			
45	8	07/30/12	07/30/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	M-----	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$20.00		0.00			
46	8	07/31/12	07/31/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	-T-----	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$20.00		0.00			
47	8	08/01/12	08/01/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	--W----	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$20.00		0.00			
48	8	08/02/12	08/02/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	---T---	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$20.00		0.00			
49	8	08/03/12	08/03/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	----F--	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$20.00		0.00			
50	8	08/06/12	08/06/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	M-----	:30	1	\$20.00	3	0.00	NM	1	\$20.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$20.00		0.00			
E 51	8	08/04/12	08/04/12	MLB on FOX MLB on FOX	CM-All	330-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$250.00	3	0.00	NM	0	\$0.00
MLB BASEBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	07/30/12-08/05/12		MLB on FOX	330-7p		(3:30 PM-7:00 PM) P-----Sa--	:30		<del>(\$250.00)</del>		0.00	NM		
Credited															
52	8	08/04/12	08/04/12	LN (Sa) Late News Sa	CM-All	10-1030p (10:00 PM-10:30 PM)	-----S-	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX 8 10 O'CLOCK NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-					1	\$800.00		0.00			



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Print Date: 08/01/12

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Contract / Revision **559554** Flight Dates **07/30/12-08/06/12**

Hiatus Dates

Original Date / Revision 08/01/12/ 08/01/12

Order Sep 00:15:00

Advertiser **Crossroads GPS**

Product **Crossroads GPS**

Estimate # **732**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
52	8	08/04/12	08/04/12	LN (Sa) Late News Sa	CM-All	10-1030p (10:00 PM-10:30 PM)	-----S-	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX 8 10 O'CLOCK NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S-					1	\$800.00		0.00				
53	8	08/05/12	08/05/12	LN (Su) Late News Su	CM-All	10-1030p (10:00 PM-10:30 PM)	-----S	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX 8 10 O'CLOCK NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					1	\$800.00		0.00				
54	8	08/05/12	08/05/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$80.00	3	0.00	NM	1	\$80.00	
FOX NEWS SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					1	\$80.00		0.00				
55	8	08/05/12	08/05/12	Su 6p-7p Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
FOX 8 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					1	\$400.00		0.00				
N 56	8	08/04/12	08/04/12	Sa 6p-7p Sa 6p-7p	CM-All	6p-7p	-----S-	:30	1	\$250.00	3	0.00	NM	1	\$250.00	
MLB BASEBALL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S-					1	\$250.00		0.00				
														Totals	55	\$22,780.00





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## ORDER

Print Date 07/06/12

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Flight Dates 07/30/12-08/06/12

Order Sep 00:15:00

Estimate # 732

Alt Order # 9765823

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLI POL

Product Codes PL2A

Priority 3

Advertiser Ref

New

Contract / Revision 559554 /

Original Date / Revision  
07/06/12 07/06/12

Advertiser Crossroads GPS

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314Product  
Crossroads GPS

Agency Com 15%

Billing Contact

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Sales Office DC-M

Sales Region NAT

Agency Ref

Primary Account Executive  
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 25% Market Value 91120

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	35%	31892
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	39%	35536
WXLV	1%	911

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	55	\$19,363.00	\$22,780.00	0.00	07/30/12	08/06/12	55	\$19,363.00	\$22,780.00
Totals	55	\$19,363.00	\$22,780.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	07/30/12	07/30/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----				1		\$200.00		0.00			
E 2	8	07/31/12	07/31/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-T-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----				1		\$200.00		0.00			
E 3	8	08/01/12	08/01/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	--W----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	8	08/01/12	08/01/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	--W----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	--W----	1		\$200.00		0.00						
E 4	8	08/02/12	08/02/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	---T---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	---T---	1		\$200.00		0.00						
E 5	8	08/03/12	08/03/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	----F--	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	----F--	1		\$200.00		0.00						
E 6	8	08/06/12	08/06/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	M-----	1		\$200.00		0.00						
E 7	8	07/30/12	07/30/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	M-----	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	M-----	1		\$700.00		0.00						
E 8	8	08/02/12	08/02/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	---T---	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	---T---	1		\$700.00		0.00						
E 9	8	08/03/12	08/03/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	----F--	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	----F--	1		\$700.00		0.00						
E 10	8	07/30/12	07/30/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	M-----	1		\$550.00		0.00						
E 11	8	08/02/12	08/02/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---T---	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	---T---	1		\$550.00		0.00						
E 12	8	08/03/12	08/03/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	----F--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	----F--	1		\$550.00		0.00						
E 13	8	07/30/12	07/30/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	8	07/30/12	07/30/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----			1			\$250.00		0.00			
E 14	8	07/31/12	07/31/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	-T-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----			1			\$250.00		0.00			
E 15	8	08/01/12	08/01/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	--W----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----			1			\$250.00		0.00			
E 16	8	08/02/12	08/02/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	---T---	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---			1			\$250.00		0.00			
E 17	8	08/03/12	08/03/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	----F--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--			1			\$250.00		0.00			
E 18	8	08/06/12	08/06/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----			1			\$250.00		0.00			
E 19	8	07/30/12	07/30/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	M-----	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----			1			\$80.00		0.00			
E 20	8	07/31/12	07/31/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	-T-----	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----			1			\$80.00		0.00			
E 21	8	08/01/12	08/01/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	--W----	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----			1			\$80.00		0.00			
E 22	8	08/02/12	08/02/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	---T---	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---			1			\$80.00		0.00			
E 23	8	08/03/12	08/03/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	----F--	:30	1	\$80.00	3	0.00	NM	1	\$80.00
RACHAEL RAY															









WGHP-TV

Print Date: 07/06/12

Page 7 of 7

Contract / Revision **559554** Flight Dates **07/30/12-08/06/12**

Hiatus Dates

Original Date / Revision 07/06/12/ 07/06/12

Order Sep 00:15:00

Advertiser **Crossroads GPS**

Product **Crossroads GPS**

Estimate # **732**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 53	8	08/05/12	08/05/12	LN (Su) Late News Su	CM-All	10-1030p (10:00 PM-10:30 PM)	-----S	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX 8 10 O'CLOCK NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					1	\$800.00		0.00				
E 54	8	08/05/12	08/05/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$80.00	3	0.00	NM	1	\$80.00	
FOX NEWS SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					1	\$80.00		0.00				
E 55	8	08/05/12	08/05/12	Su 6p-7p Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
FOX 8 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S					1	\$400.00		0.00				
														Totals	55	\$22,780.00

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**CROSSROADS MEDIA, LLC**  
MEDIA ACCOUNT  
66 CANAL CENTER PLAZA  
SUITE 500  
ALEXANDRIA, VA 22314

VIRGINIA COMMERCE BANK ALEXANDRIA, VA

68-525/560

7/26/2012

PAY TO THE ORDER OF **WGHP-TV**

\$ **\*\*19,363.00**

Nineteen Thousand Three Hundred Sixty-Three and 00/100\*\*\*\*\*

DOLLARS

WGHP-TV  
2005 Francis Street  
High Point, NC 27263

*[Signature]*  
*[Signature]*  
TWO SIGNATURES REQUIRED OVER \$10,000.00

MEMO

CrossGPS NC Pres 7/30-8/6/12

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